

# Southern Chaffee County Regional Library District

*Also Known As*



## Strategic Plan Fall 2021- December 2025

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Salida Library Board of Trustees:

- Connie Deluca, President
- Susan Ragan, Vice-President
- Cheryl Pearce-Trujillo, Secretary
- Gloria Broudy, Treasurer
- Matthew Burkley, MD

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### Appendix A: Copy of community survey

The resources used and data gathered during the planning process:

- a. 2019 Colorado Public Library Annual Report
- b. 2020 Southern Chaffee County Regional Library District Audit
- c. 2020 Kids Count in Colorado County data:  
<https://www.coloradokids.org/data/kids-count-archive/2020-kids-count/>
- d. Colorado State Libraries: <https://www.cde.state.co.us>
- e. Colorado Department of Local Affairs:  
[https://demography.dola.colorado.gov/apps/demographic\\_dashboard/](https://demography.dola.colorado.gov/apps/demographic_dashboard/)
- f. Demographic data from [www.socialexplorer.com](http://www.socialexplorer.com)
- g. Demographic data from <https://livability.com>

## Introduction

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Salida Regional Library is presenting in this document our Strategic Plan for the years 2021-2025. Our vision and mission statements reflect the guiding principles we strive to achieve and focus on the library's role in connecting with our community.

**Our Vision:** Salida Regional Library residents will find our library to be an integral part of the community, offering a dynamic environment that strives to meet their informational, intellectual, and social needs.

**Our Mission:** Salida Regional Library is committed to providing equal access to information, materials and programming, and technology, enhancing the pursuit of our patrons' personal growth, while balancing future and current fiscal needs.

For this plan, we used the State Library's Strategic Planning Process guidelines. Numerous state and public websites were utilized to gather demographic information on the people in our town as well as to look at growth projections over the next five years. Documents such as the ones listed on the "contents" page helped guide our process.

A town-wide survey was conducted in February -March of 2021 using both online and paper surveys. This survey was available through the library directly, our website, an online link given the local newspaper, as well as other local publications via websites, social media outlets and word of mouth. A total of 236 responses were received with most coming from the online survey.

A staff development/training day took place on Friday, April 23<sup>rd</sup> allowing staff members to have input on the objectives, goals and action steps that will be part of this strategic plan.

## Looking Forward

The Library will continue to:

- Have residents view SRL as a community hub, a primary source of information, and community collaborator.
- Look at our programming and identify ways to continue or increase the relevant, needed services our community wants.
- Keep up to date with technology, purchasing current products and materials that fill a need in our community while being fiscally responsible.
- Continue to assess how we communicate with the community, advertise our programs and materials offerings to the community, and seek input from the community.

This plan outlines where your library is headed based on what we heard from you. We invite you to continue letting us know what you think.

## Community Summary

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The taxing area for Southern Chaffee County Regional Library District includes the zip codes: 81201, 81242, 81227. Based on demographic statistics from [socialexplorer.com](https://www.socialexplorer.com) from 2019 and the 2019 US Census, Southern Chaffee County consists of 445.77 square miles and has a population of 10,494.

The median age of **Southern Chaffee County** residents is 49.9.

The median household income is \$55,057.

The median home price is \$350,000

The population is 83% white, 13% Hispanic, and 4% other.

The City of Salida is where Southern Chaffee County Regional Library District (SRL) is located.

The median age of **Salida** residents is 46.7.

The median household income is \$46,308.

The median home price is stated as \$350,000, but the reality in 2021 is that most homes are selling for upwards of \$400,000.

The population is 75.5% white, 17.65% Hispanic or Latino and approximately 7% other races.

Salida attracts a diversity of young families, artists, empty nesters and entrepreneurs as well as retirees. It features tourism, light industry and community supported businesses. The Heart of the Rockies Regional Medical Center, government entities, Monarch Mountain, Walmart and the school district are the top employers.

Salida Regional Library serves 11,201 registered patrons: 8864 resident users (live within the taxing district) and 2337 non-resident users (living outside the taxing district). The population of Salida is approximately 5642. The population of the entire Chaffee County is approximately 20,361.

## Library Information

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### History

**Salida:** Founded in 1880, incorporated in 1891, Salida is a statutory city that is the county seat and most populous city of Chaffee County. It sits at 7083 feet and has a total area of 2.59 square miles. The Arkansas River runs through town and outdoor recreation is a major factor in bringing people to the area. Whitewater sports, skiing, hiking, mountain biking, four-wheeling, zip lining and the hot springs are some of the activities of which people participate.

### Salida Regional Library:

The Salida Regional Library is a public library in Salida, Colorado and serves a regional population in southern Chaffee County, Colorado. The library was constructed in 1908 with funds from industrialist Andrew Carnegie and the Local Tuesday Evening Women's Club.

In November, 1974, the voters approved the formation of the Southern Chaffee County Regional Library District with a 1.5 mill levy increase. This resulted in a broader tax base beginning in 1976 and thus provided more operational funds. The Salida Public Library name was changed to "Salida Regional Library" to represent the larger area now served.

Voters approved additional funding for the library in two subsequent elections. In the early 1980s, the mill levy was increased to 2.5 mills. In 1995, the levy was increased again to 3.5 mills, plus a bond was approved for construction of the addition to the Carnegie building.

In 2012, both the 1995 addition and the Carnegie building were remodeled to increase space for shelving. A larger area was designated for public computer use and work space for staff.

With town population and demands for services increasing, in 2019 construction began on the lot adjacent to the library to increase library space. The new addition included a new children's library space, an outside children's library space, a large community meeting/program room, three smaller meeting/program rooms, and two additional restrooms.

### Governance

Salida Regional Library is incorporated as a "Library District" under the laws of the State of Colorado. The library is governed by an appointed five-member Board of Trustees. Members of the Board serve five-year terms, with no term limits. The District has three funds: general, endowment, and reserves. 97% of library funding comes from property tax revenues. The general fund is the chief operating fund of the District.

96910

### Community Trends

Per a University of Colorado study of Chaffee County, it notes, "Chaffee County experienced positive economic growth over the past 10 years as measured by gross domestic product, wages, employment, and population. Chaffee County's GDP growth tracks closely to Colorado's, a unique feat for Chaffee County, since rural counties in Colorado as a whole tended to experience a divergence from the state in GDP growth. While wages themselves lagged below both state and national averages, wage growth over the last ten years exceeded that of both state and national average growth. Chaffee County's key industries include Arts, Entertainment, and Recreation; Accommodation and Food; Utilities; Government; and Construction. Chaffee County also has a higher proportion of proprietors than the rest of Colorado. Chaffee County is also experiencing positive population growth, driven mainly by migration, and has a high proportion of residents aged 65+, compared to the state and nation."

The Leisure and Hospitality sector has experienced the highest level of employment growth over the last five years across all sectors. The Leisure and Hospitality sector encompasses the Arts, Entertainment, and Recreation, as well as the Accommodation and Food Services subsectors. Both subsectors have experienced positive employment growth over the past 5 years, outpacing Colorado. Arts, Entertainment, and Recreation has grown at an annualized rate of 6.6% (absolute growth of 157 jobs), while Accommodation and Food Services has grown at an annualized rate of 5% (320 jobs).

The U.S. Census Bureau reports higher than average home values for Chaffee County. Owner-occupied housing makes up 76.7% of occupied housing in the county, while renter-occupied housing represents 23.3%. Over 43% of the county's residents moved into their current residence in 2010 or later.

Salida, Colorado has a school district with six schools: one preschool, one elementary, two middle (traditional and alternative) and two high school (traditional and alternative). During the 2019-2020 school year, Salida schools had 1331 students and 100 teaching staff. 512 of these students received free or reduced lunch, approximately 38%.

The 2019 data shows for Chaffee County, 2470 in the school-aged population. Free and reduced lunch rate for the county was 35.7%.

Community members feel deeply connected to the natural amenities and businesses and want to create a quality place in which people want to live, work, and play.

There is an ongoing hospital expansion and medical "campus" being built around the current Heart of the Rockies Regional Medical Center.

The greatest challenges for Salida are:

- 1) Housing - increased short-term rentals and second homeowners are leading to a lack of affordable longer-term rentals; and the cost of real estate has been increasing at a rate close to 4-5% a year.
- 2) Retention of employees due to cost of living vs. hourly wages/salaries.

## **Description of Library Services**

The Salida Regional Library is open 70 hours per week. There are approximately 15-17 staff members, 4 full time and the remainder part time. In addition, four volunteers contributed to a total of 162 hours in 2019 (2020 was off due to COVID). The library is typically open to the public 3,544 hours in a normal year, but in 2020 due to restrictions, we were open to the public 3,061 hours. The Library has on average 144,000 annual visits.

There are four meeting rooms available to the public. One large meeting room seats 49 and has a kitchenette and audiovisual equipment, including a projector and projector screen. There are three smaller meeting rooms that can accommodate between 4 and 6 people. In 2020, the Library held 104 onsite programs with 850 attendees; in 2019 there were 154 onsite programs and 2,607 attendees. The library has on average 300 children sign up for summer reading, 25 teens, and 18 adults. The teen and adult summer reading programs are new and started in 2019.

There are 10 public computer workstations. There is wireless internet connection throughout the building. The Library offers a copy machine which allows for scanning and printing at a nominal fee, both in color or black and white. We have a public use phone charging station with nine slots.

Salida Regional Library is a member of the Marmot sharing consortium as well as Prospector. This allows our patrons access to books we may not have in our collection or that are not available at the time they need a certain material. Our patrons have access to Inter Library Loans (ILL) as well for harder to access materials. Patrons may also access high quality online resources: databases for research, language programs, learning, legal, etc.

Salida Regional Library has an extension Colorado History and archives area available to patrons, both online and in house.

## **Collection & Circulation**

Salida Regional Library collection consists of 61,408 print volumes, 3,324 physical audiobooks, 1,567 music CDs, 10,384 video DVDs, and 134 magazine subscriptions. The collection also consists of electronic resources: 50,987 eBooks, 21,221 audiobooks, 30,000 downloadable movies, and over 3000 online magazines, the New York Times newspaper and The Wall Street Journal.

Circulation for 2019 & 2020 were as follows (reminder- COVID restrictions in 2020):

	<u>2019</u>	<u>2020</u>
Children's Materials	59,640	44,307
Physical Item Circulation	173,432	116,643
Total Electronic content use	37,436	44,198

## Strategic Planning Process

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### 2021

- January:     Board Meeting
- Review Mission & Vision statements
  - Look at Strategic Plan timeline
- Staff Meeting
- Seek input/ideas to add to community survey
- February:    Board Meeting
- Look over first draft of community survey
- Community Input
- Surveys available in print and online and submissions accepted
- March:       Community Input
- Surveys available in print and online and submissions accepted
- State Report finalized with collection and circulation data and statistics
- April:        Information compiled
- Goals and Objectives discussed and identified based on compiled information
    - Staff Discussion
    - Board of Trustee Discussion
- May:         Board Meeting
- Second draft of plan submitted to BOT
- Discussion & follow up
- June:        Plan Completed

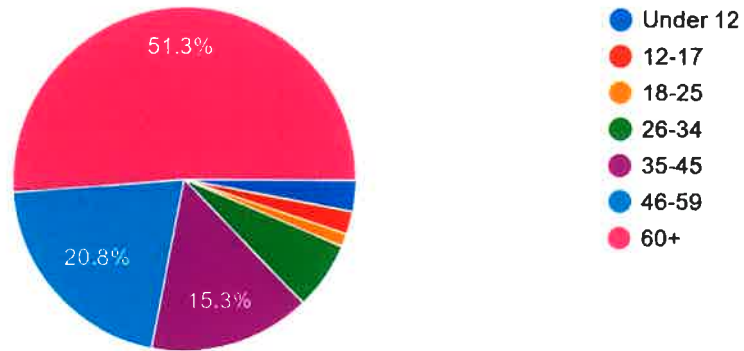


## Results from Community Survey

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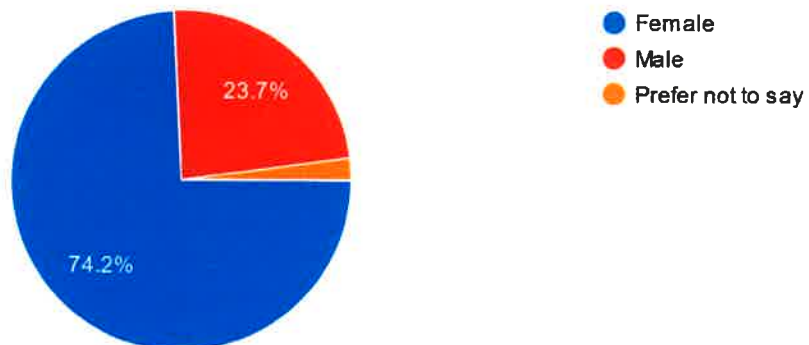
What is your age?

236 responses



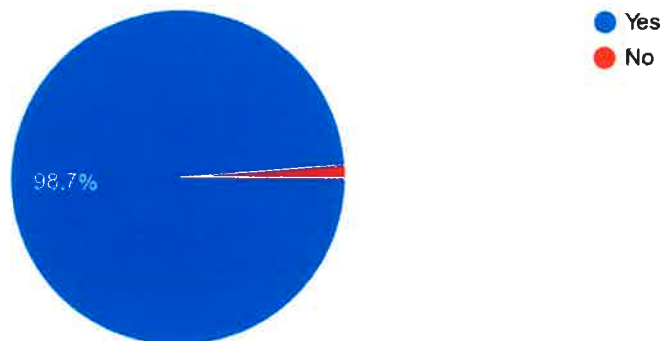
What is your gender?

236 responses



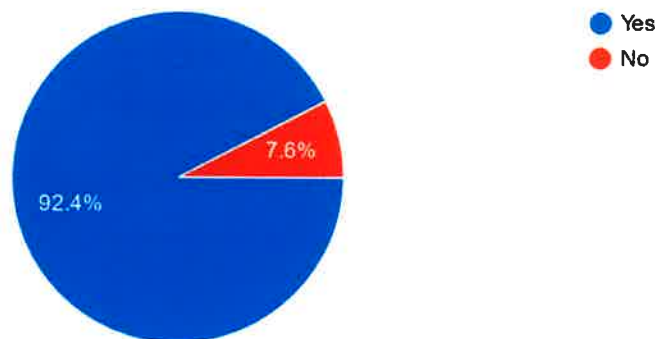
Do you have a Salida library card?

236 responses



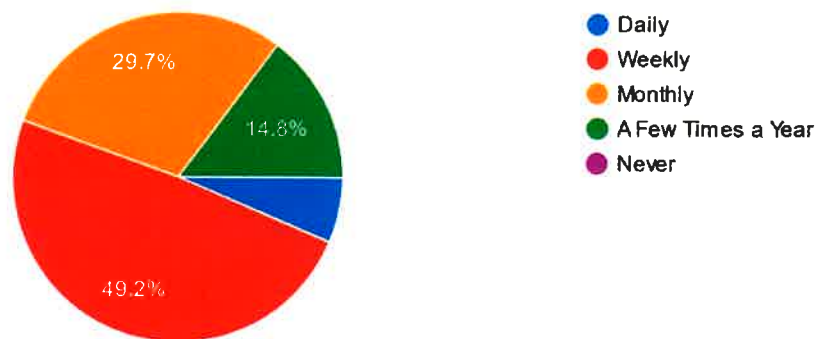
Do you have internet access at home?

236 responses



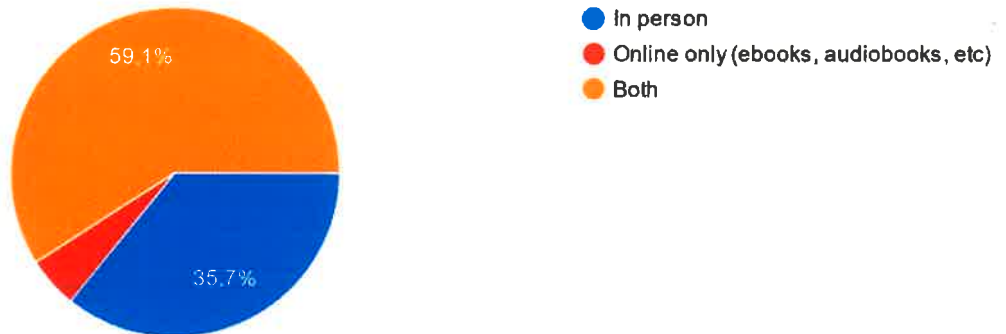
On average, how often do you visit the Salida library?

236 responses



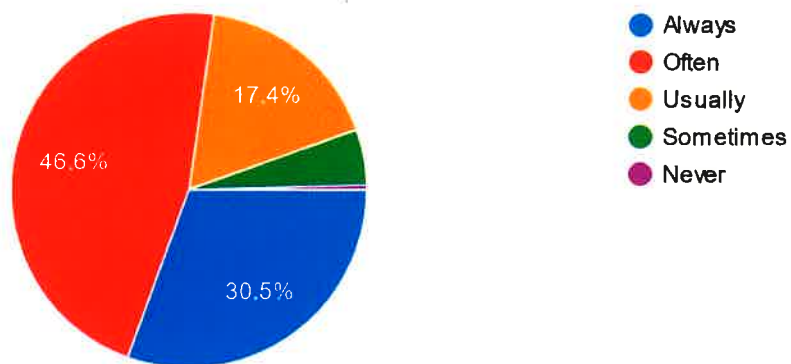
Do you access Salida Library's resources in person, online, or both?

235 responses



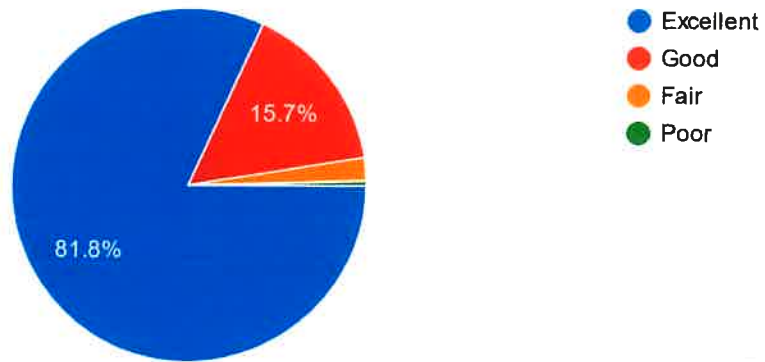
In recent library visits, describe how often you found what you were looking for.

236 responses



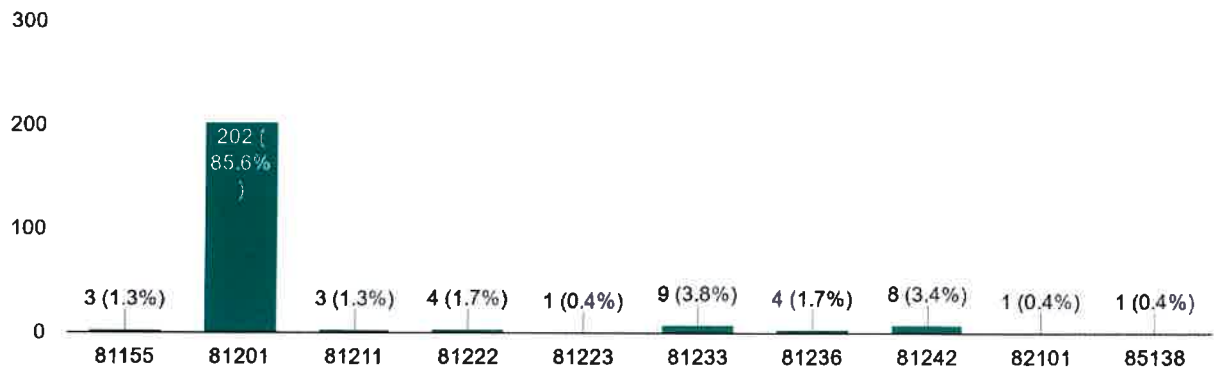
Overall, how would you rate the Salida Library?

236 responses



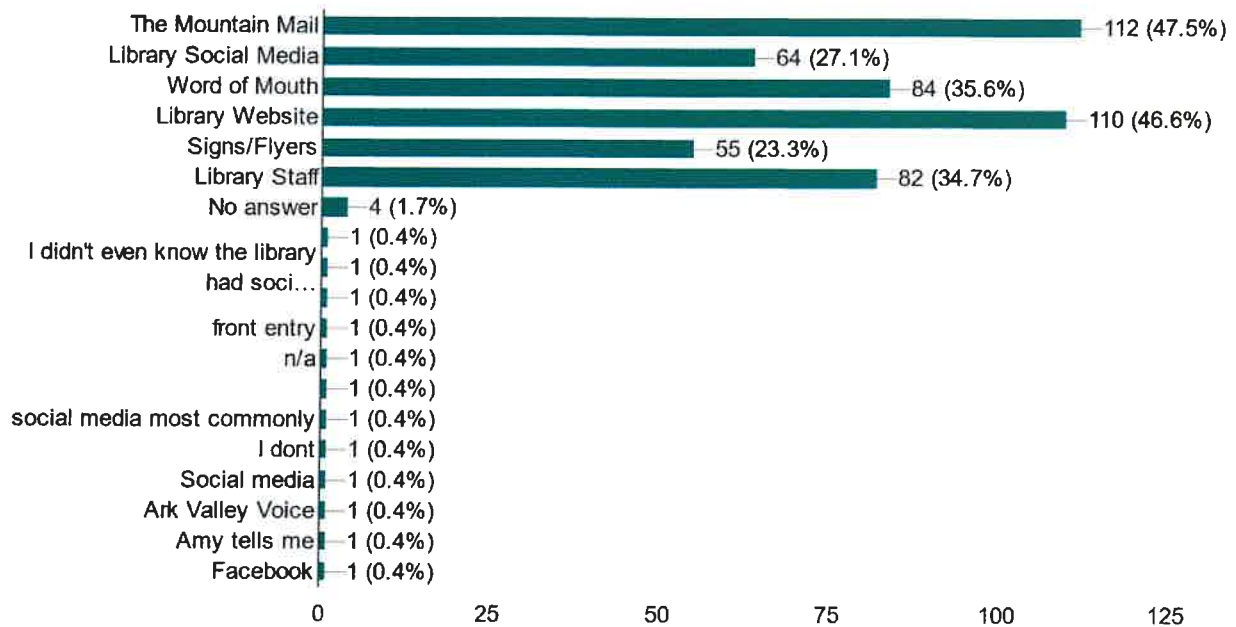
What is your Zip code?

236 responses



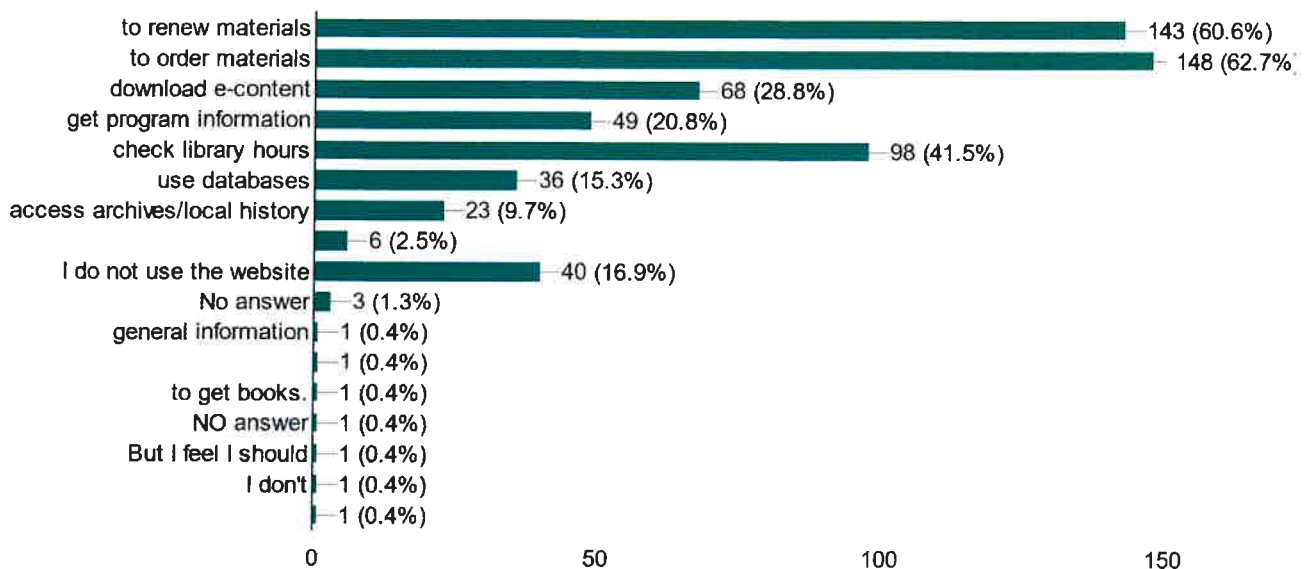
### How do you typically find out about library programs and services? (choose all that apply)

236 responses

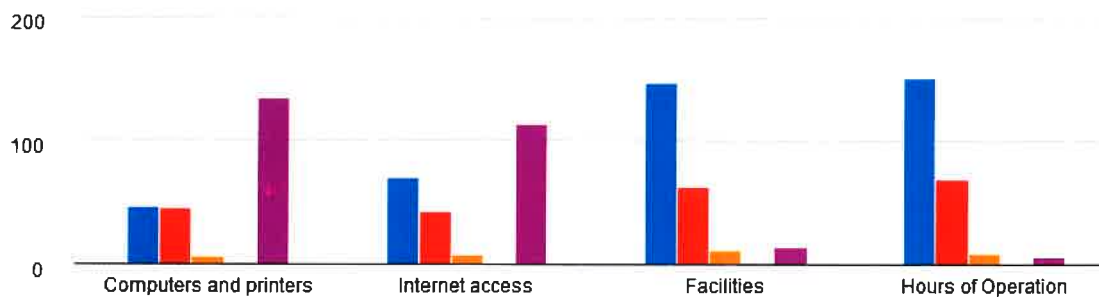
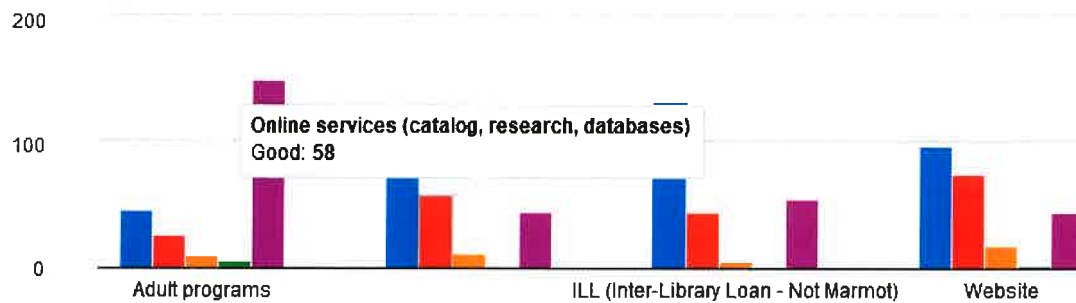
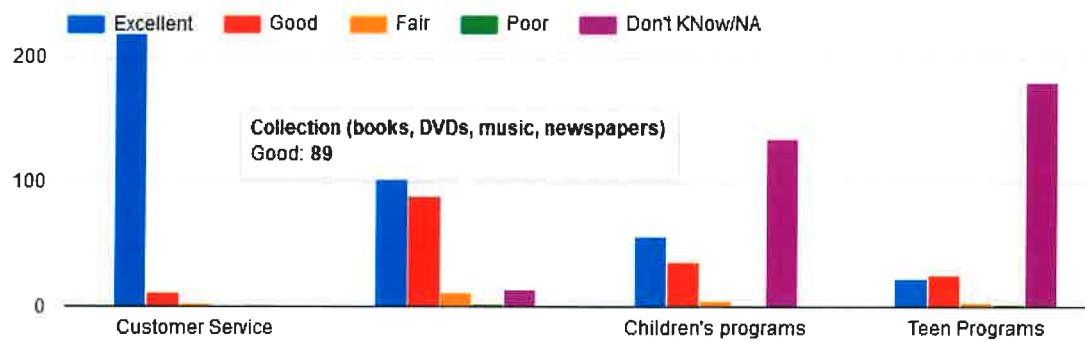


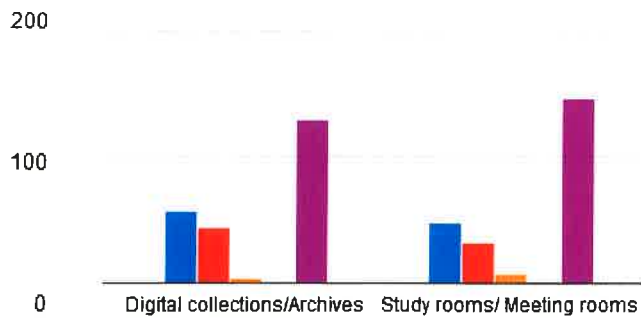
### For what purposes do you access the library's webpage? (Choose all that apply)

236 responses

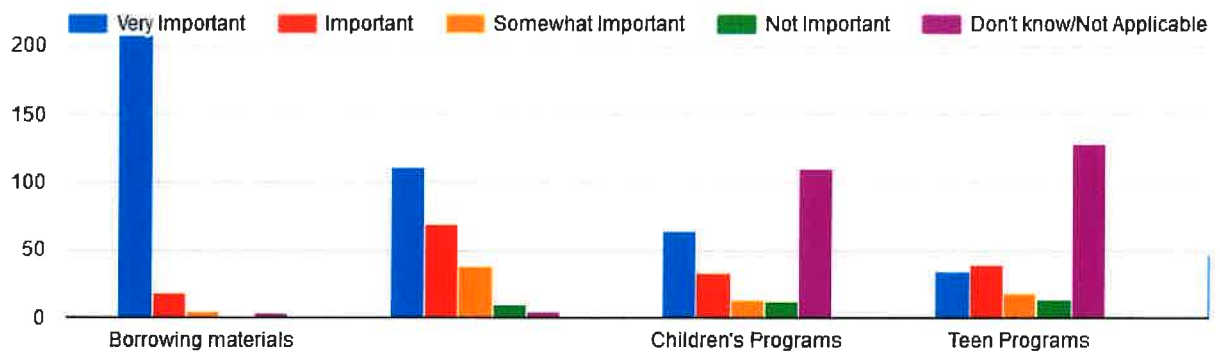


How would YOU RATE each of the following library services?



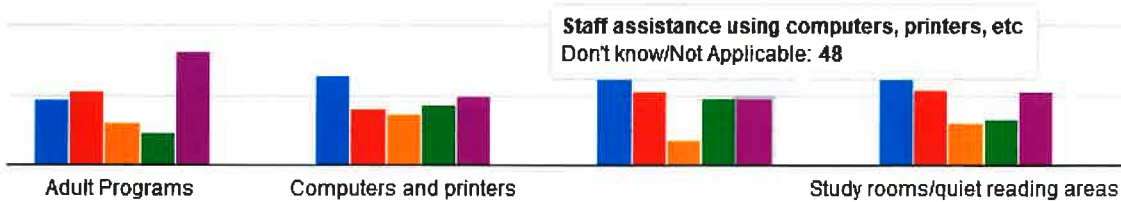


How IMPORTANT is each of the library services to you?

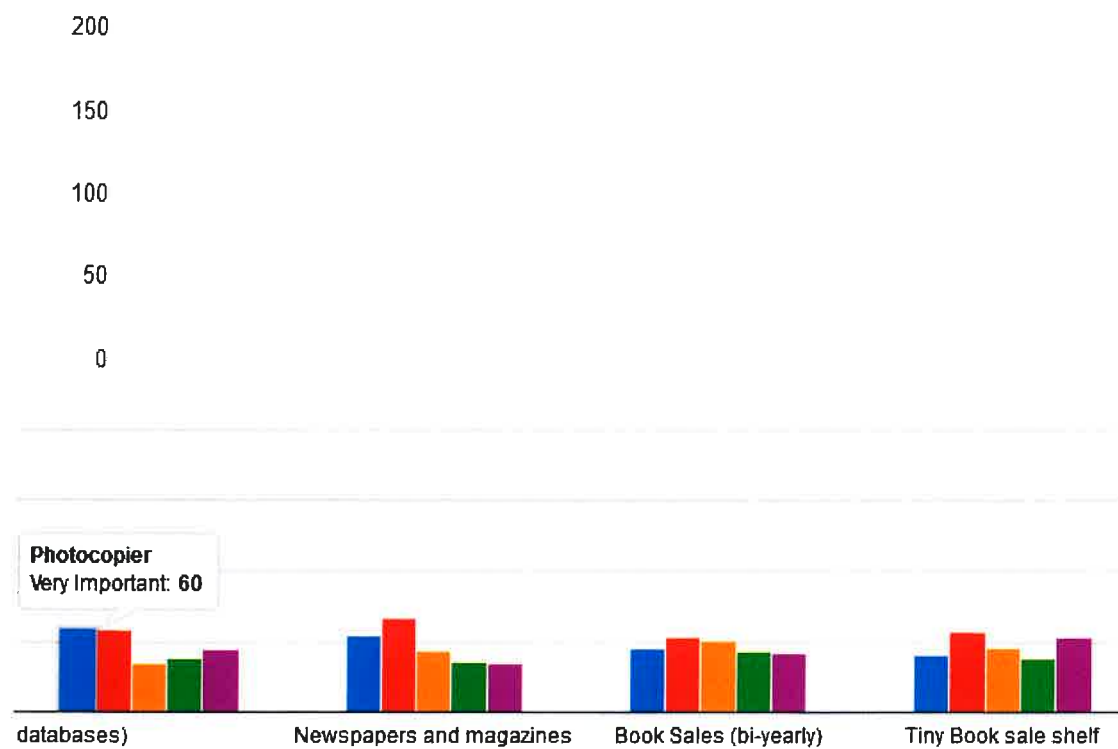
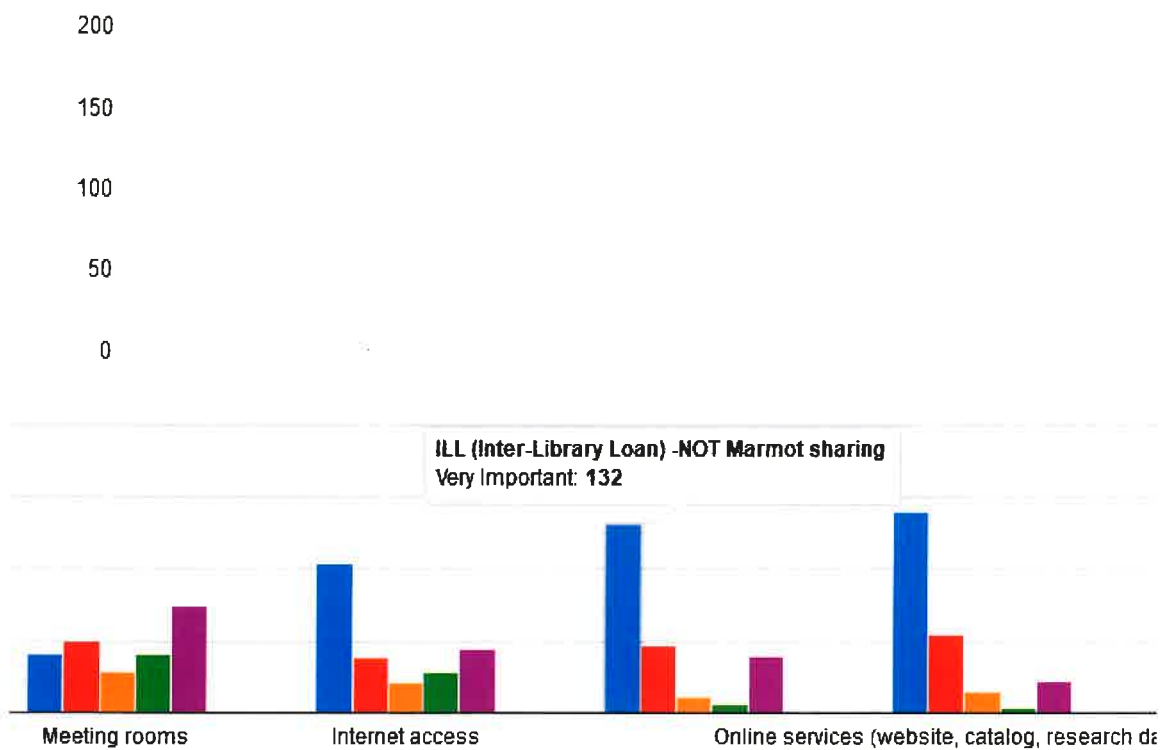


200  
150  
100  
50  
0

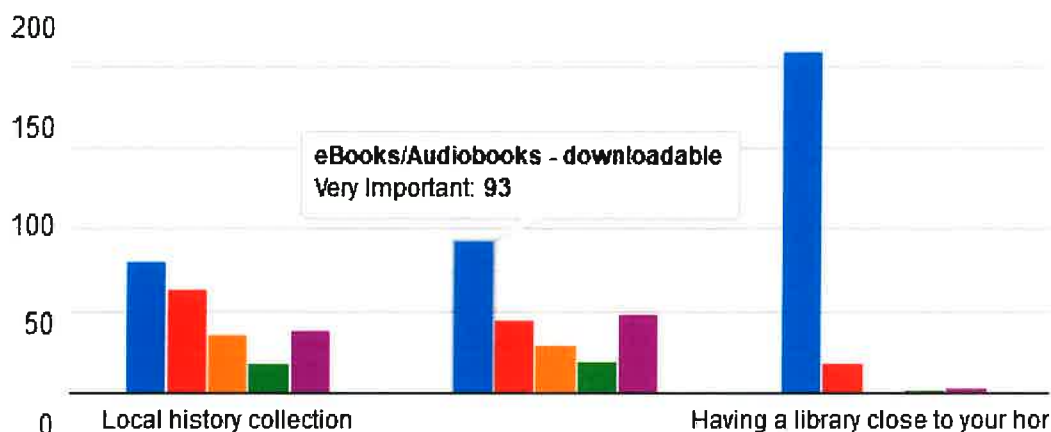
11/18



Staff assistance using computers, printers, etc  
Don't know/Not Applicable: 48







#### Community survey response questions:

1. What types of programs and/or materials would you like the library to offer that it currently does not?
2. What could the library do to become a greater asset to the community?
3. Are there other comments or suggestions you have that have not been addressed in the above questions?

Answers displayed in a S.O.A.R.-D chart.

A strategic planning tool, S.O.A.R.-D stands for Strengths, Opportunities, Aspirations, Results and Doing. This tool helps identify:

What are the organization's greatest strengths? What works here, what do we do well?

What are the opportunities? What can we do differently, where can we improve?

What do we aspire to be? What is our collective intention? What is our desired future?

What are our resources to get results? How do we get where we want to be? How will we know we have gotten there?

And, what are we already doing that we are not communicating?

# S.O.A.R-D Chart

Strengths (what are we doing right)	Opportunities (where can we grow)	Aspirations (what can we reasonably do)	Currently Doing	Results (Did we do it?)
Library staff	Interactive or live events with local authors	Delivery of books to Seniors (&/or) Bookmobile	Get community back to using Meeting room	i.e Increased attendance at programs
Staff help with resources & equipment	Put more "Classic books" in general book population.	Programs for second language learners	Doing some currently-would like specifics	i.e Get community input - regularly
I think our library is the best ever.	Start back community programs-post COVID restrictions	Improve Marmot catalog search engine. You have to spell exactly to find what you want (i.e. exact title)	Get back to regular hours (starting June 1)	
Keep doing the good work you are doing. The staff is helpful and considerate.	Better selection of new fiction- seems heavy on Sci-fi and fantasy	Volunteer staffed delivery of materials to elderly who not able to get out.	Adult book groups	
The staff at Salida Library are always so helpful and friendly! A+	Teen programming	Handicap access Ramp North side entrance has hazardous conditions in winter.	More reading areas with comfortable chairs	
Tech help with phones	Local poetry reading	It would be helpful safety-wise and appreciated if snow/ice was moved from front parking/walking area. People have complained about it. I have slipped a few times myself wearing snow boots.	more study rooms for students to take online classes	
ILL; consortium sharing of amterials	make a list of new books available in the Mtn Mail	Outdoor seating- better outside decor and plants - old trees trimmed	Free Dolly Parton Books for kids	
The library is the happy place for so many. Thanks for always trying to make it a positive, creative, and comfortable space for the community.	Short adult ed classes over a 3 week period. Possible topics: computer literacy, writing, researching, pet care, career choices, etc.	Advertise yourself better. So then people will know all the great things you have to offer.	Is there a newsletter that I could sign up for? I'd love to get updates on programs available. *we have season event flyer*	
Perfect as is...I have seen it do so much more over the years!	More stacks to browse	New addition is wonderful. Library appears to be landlocked. What happens when this site is maxed out?	Let people come in with no library card.	
Can't wait for adult Activities to return.	Programs were a great addition, need better publicity about them? Love interacting with new and old friends there. It got confusing when they were put on hold.	Offer announcements via email/e-newsletter instead of just Facebook, such as upcoming children's programs.	Offer loan of books in New Yorker Magazine	
The staff & board have done a phenomenal job (esp during pandemic) of being accessible and supportive of patron needs (I am eternally grateful).	I feel the adult section often has what I'm looking for but for children's materials I'm almost always having to put things on hold. As an early child educator I emphasize showing my children multiple perspectives, diversity and books focused on social emotional learning are essential to us I feel the library doesn't have many current examples of this. Instead of animal-focused books I'd like to see more BIPOC focused books. Interesting study about 70% of children's books feature animals where about 11% feature black children.	Continue to evolve with the times- keep up the good work.	I'd love to be able to recommend books for purchase. Maybe you can do that already and I just don't know. More cookbooks would be nice, too.	
Having meeting and study rooms for public use at no charge.	Carry books needed for the local schools curriculum		Meeting room access for non profits	
Strengths (what are we doing right)	Opportunities (where can we grow)	Aspirations (what can we reasonably do)	Currently Doing	Results (How are suggested changes beneficial?)

I'm enjoying the new lg print book selection and new DVDs and CDs	more childrens book				
I find the library's exhibit space for the local artists a great asset. Also, I do make purchases from the books for sale near the door. Nice Service.	Foreign language materials			What about internships for HS students? A 1 semester check out of inexpensive internet capable computers?	
I feel the staff at the library is exceptional in their willingness to be of service to patrons and in their friendliness. I love Salida Library.	The books that the preschool curriculum requires. 9 times out of 10 I have to order them from a different library.			Promote being able to add library books to kindle or ipad. Still many people are unaware this can be done. Explain in Mountain Mail how Library/Marmot/ Libby/Prospector is different.	
I think you are doing a fine job as it is. A great community resource.	Small group covid safe kids activities and homeschool groups/activities				
I love our library and librarians. The new addition is incredible. I am looking forward to when we can be out of Covid to fully experience the library.	History programs, talks from Historical society; how to make soap from natural resources and herbs.			I love to browse the shelves. With the remodel, it would have been nice to see more room for the stacks. Staff retrieval is fine for online efforts, but I'd like to be able to browse the whole collection in person.- *We increased shelf space by 84 shelves.	
I asked staff for a copy of the mission/vision statement. I would say staff is doing a great job of meeting that statement. Thanks	Reacding lessons; Tutoring for kids			Staff book recommendations.	
I don't use the resources at the library (internet, copier, newspapers) because I have these things at home. I believe it is extremely important for our community to support the folks that do not have access to these items. So thank you : )					
So grateful for the wide array of resources available through the marmot sharing system!	Self checkout and more kids programs			Greater selection of LGBT fiction, *Have increased 150% in past year.	
I enjoy the Kanopy movie site.	Washington Post			Value line online - *too expensive*	
Continued staff continuity is important	Let my dog come in.			book clubs	
I like the new kid crafts.	More crafts				
Love the support of local authors.	time line of salida/chaffee country history Maybe a course/information/online webinar/video for i.e. teenagers/young teenagers to teach website validation and research techniques.				
<b>Strengths (what are we doing right)</b> Thank you for being open and making the library accessible during the pandemic; the library is a wonderful asset.	<b>Opportunities (where can we grow)</b>  Better Ancestry	<b>Aspirations (what can we reasonably do)</b>	<b>Currently Doing</b>	<b>Results (How are suggested changes beneficial?)</b>	



	More variety of newspapers - from different cities in the country i.e. New York Post; more CJ Box books, Craig Johnson. A western Readers section, Colorado Writers also			
	Improve promoting equity			
	Unscented soap in the bathroom (chemically sensitive)			
	Gear check out program, young artist receptions, Ipad/ tech learning classes for everyone, Safe Phone classes, repair cafe's - fix something from the everyday, poetry slams, young publishing workshop, longer Sunday hours			
	More kids programs with music.			
	Kids programs-specifically homeschool			
	Maybe a game night or photography more art books & arts & crafts books-not in basement.			
	Have a teen advisory Board?			
	Partner with Salida schools in having public access to curriculum and learning tools used.			
	Provided and sponsor seminars on math, science, work ethics, geography, geopolitics, educational gaming ( chess, bridge, crossword, innovation etc.) and government, ie. the stuff that our local schools are no longer teaching.			

#### Other comments:

Sadly it seems that lately there is a lot of "sketchy" people around the library, who use the bathroom as an actual bathroom to shower etc.. They also seem to use the open wireless internet nonstop from outside the library for streaming services, which slows it down for everyone who actually needs it to search for something important.  
I think the bathroom and wireless access should be restricted and for library card holders only. A code should be necessary for both. Maybe visitors (non-residents), who don't have a card could purchase a 2 hour internet access (max. per day) for a certain fee or something like that.

## Goals and Objectives

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### GOAL

1. Expand community awareness of library services and outreach.

### OBJECTIVES

A. Increase advertising in current and new outlets. (radio, social media, newspaper, online newspaper, Chamber of Commerce, flyers, etc.)

B. Establish a community ambassador program to help with community outreach. To include but not limited to:

\*investigating service options to serve homebound patrons.

\*Stock book shelf at AAOA (Area Agency on Aging)

\*Represent the library at various community events.

\*Have a book-bike to go to parks at specific times/month.

### GOAL

2. Enhance collaboration with community partners to offer programs, materials, and services that meet the needs of residents of all ages.

### OBJECTIVES

A. Collaborate with homeschool community and local school district to understand how we can support curriculum needs.

B. Create consistent, regular programming for all ages.

C. Increase materials that reflect the diversity of our growing community and country.

D. Evaluate space in relation to community growth and future needs (possible satellite library).

### GOAL

3. Salida Regional Library users have access to the most current information technology to meet their evolving and emerging needs.

### OBJECTIVES

A. Maintain a technology plan for equipment replacement and software upgrades.

B. Continue to evaluate our internet service capabilities and speed.

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**GOAL**

4. Continue to review and assess our financial plan to be sure we meet the library's short and long term needs and goals.	A. Board of Trustees and Director look at local trends and cost of living to keep staff salaries competitive in order to retain quality staff.
	B. Evaluate needs of the library and possibility of increased PT employee hours in order to fill outreach position or where a need is identified.
	C. Monthly and yearly review and analysis of spending and the general library budget.

**GOAL**

5. Continue to assess the building/capital improvement plan to meet the library's short term and long-term needs.	A. Identify necessary building maintenance/improvements and prioritize projects.
	B. Create a plan for funding these if outside of the general budget.

## Appendix A: Community Survey

Date: \_\_\_\_\_

Please take a moment to answer this anonymous survey about the library.

### **Section 1: The following questions are designed to help us better understand the needs of specific groups of patrons.**

1. What is your age?

Under 12

☐

12-17

☐

18-25

☐

26-34

☐

35-45

☐

46-59

☐

60+

☐

2. What is your gender? Male

☐

Female

☐

Do Not wish to answer

☐

3. What is your zip code? \_\_\_\_\_

4. Do you have a Salida Library card?

Yes

☐

No

☐

5. Do you have internet access at home?

Yes

☐

No

☐

6. On average, how often do you visit the Salida library?

Daily

☐

Weekly

☐

Monthly

☐

A few times a year

☐

Never

☐

7. Do you access Salida Library's resources in person or online or both?

In Person

☐

Online (eBooks/audio books, etc.)

☐

Both

☐

7. In recent library visits, describe how often you found what you were looking for.

Always

☐

Often

☐

Usually

☐

Sometimes

☐

Never

☐

8. Have you asked library staff for help using library resources? Yes

☐

No

☐

If Yes, which resources? \_\_\_\_\_

9. How would you rate each of the following library services?

Excellent

Good

Fair

Poor

Don't  
know/Not  
applicable



Customer service	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Excellent	Good	Fair	Poor	Don't know/Not applicable
Collection (books, DVDs, music, newspapers, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Programs – Children's	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Programs - Teen	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Programs - Adult	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Online services (catalog, research databases, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ILL (Inter-library loan): not Marmot	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Website	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Computers and printers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Internet access	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Hours of operation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Digital Collections/Archives	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Study Rooms/Meeting rooms	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

10. How important is each of the following library services to you?

	Very Important	Important	Somewhat Important	Not Important	Don't know/Not Applicable
Borrowing materials (books, DVDs, music, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Staff assistance in locating materials	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Children's Programs (classes, story times, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Teen Programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Adult Programs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Computers and printers	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Staff assistance using computers, printers, etc.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
	Very Important	Important	Somewhat Important	Not Important	Don't know/Not Applicable
Study rooms/Quiet reading areas	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Meeting rooms	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Internet access	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
ILL (Inter-library loan) -NOT the same as MARMOT sharing.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Online services (website, catalog, research databases, etc.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Photocopier	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Newspapers and magazines	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Book Sales (bi-yearly)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Tiny Book sale shelf	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Local History Collection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
eBooks/Audiobooks	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Having a library close to your home.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

11. How do you typically find out about library programs and services? (choose all that apply)

- |   |  |
|---|--|
| <input type="checkbox"/> The Mountain Mail                            | <input type="checkbox"/> Library website |
| <input type="checkbox"/> Library Social media (Instagram or Facebook) | <input type="checkbox"/> Signs/Flyers    |
| <input type="checkbox"/> Word of Mouth                                | <input type="checkbox"/> Library Staff   |
| <input type="checkbox"/> Other: Please specify _____                  |  |

12. For what purposes do you access the library's webpage? (choose all that apply)

- |   |  |
|---|--|
| <input type="checkbox"/> to renew materials                       | <input type="checkbox"/> to order materials            |
| <input type="checkbox"/> download e-content                       | <input type="checkbox"/> use databases                 |
| <input type="checkbox"/> get program information                  | <input type="checkbox"/> access archives/local History |
| <input type="checkbox"/> check library hours                      | <input type="checkbox"/> I do not access the website   |
| <input type="checkbox"/> I did not know the library had a website |  |

13. What types of programs and/or materials would you like the library to offer that it currently does not?

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14. Overall, how would you rate the Salida library?

Excellent

Good

Fair

Poor

☐☐☐☐

15. What could the library do to become a greater asset to the community?

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16. Are there other comments or suggestions you have that have not been addressed in the above questions?

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